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📍 St. Louis, MO 63119

BRENDAN DALY

SKILLS

- **Data Visualization and Business Intelligence:** Executive reporting, dashboard design, KPI frameworks, semantic layer development, and advanced analytics focused on usability, adoption, and business impact
- **Data Engineering:** Cloud-native ETL/ELT pipelines, reusable data products, and orchestration using Python, PySpark, SQL, and modern lakehouse patterns
- **Real-Time and Event Architecture:** Streaming ingestion, alerting, and operational analytics using KQL, Event Hubs, Stream Analytics, and Fabric Real-Time Hub
- **Enterprise Architecture:** Cross-functional solution leadership spanning platform design, delivery alignment, stakeholder coordination, and long-term scalability
- **Data Governance and Security:** Governance frameworks, lineage, auditability, RLS, PII protection, and policy design using Purview, Unity Catalog, and Profisee.
- **AI Enablement and Solutioning:** Enterprise AI use case design, prototyping, readiness planning, and solution integration using Copilot, Azure AI Foundry, OpenAI, ML Studio, Fabric, and Databricks.
- **Data and AI Strategy:** Modernization roadmaps, platform assessments, transformation planning, and business-aligned strategies for analytics and AI adoption
- **Workshops, Presales, and Executive Communication:** Client workshops, demos, roadmap facilitation, CxO communication, and technical solution shaping tied to business value
- **Program and Delivery Leadership:** Multi-workstream coordination, staffing alignment, execution planning, and technical leadership across complex enterprise initiatives

CERTIFICATIONS

- Microsoft Certified: Azure Data Engineer Associate – DP-203
- Microsoft Certified: Fabric Data Engineer Associate – DP-700
- Microsoft Certified: Fabric Analytics Engineer Associate – DP-600
- Microsoft Certified: Data Analyst Associate – PL-300
- Microsoft Certified: Azure Cosmos DB Developer Specialty – DP-420
- SnowPro Core
- Databricks Certified Data Analyst Associate
- Databricks Certified Generative AI Engineer Associate
- Academy Accreditation - Azure Databricks Platform Architect

As a Data & Analytics Leader, I align architecture with business goals to reduce time-to-insight, accelerate delivery, and increase the strategic value of data across the organization. My work focuses on scalable platform design, secure governance, and enabling high-impact decisions through systems that prioritize both performance and adoption. I lead with a see-do-teach approach—developing talent, fostering collaboration, and embedding data-driven thinking into the core of how teams operate. From executive alignment to technical execution, I help organizations turn complexity into clarity and insight into action.

EXPERIENCE

Sr. Solution Architect - Enterprise Architect

Jul 2025 – Present
MO

NRI

- **Enterprise Architecture and Delivery Leadership:** Lead data and AI strategy, architecture, and delivery across multiple enterprise accounts, frequently serving in roles such as enterprise architect, technical program lead, and development lead.
- **Enterprise Program Architecture:** Serve as enterprise architect for a \$2.5M+ program spanning 8 workstreams over 6 months, aligning architecture, staffing, execution, and stakeholder communication.
- **Data Platform Offerings and Demo Strategy:** Own and evolve the firm's data platform demo library and solution offerings, improving presales repeatability and standardizing how modern data platform opportunities are positioned and delivered across Microsoft Fabric, Databricks, and Snowflake.
- **Opportunity Shaping and Engagement Strategy:** Collaborate with sales directors, account executives, and client leadership to connect initiatives into broader strategic programs, creating alignment around priorities, sequencing, and business value.
- **Executive Workshops and Solution Roadmapping:** Lead workshops, demos, solution design sessions, and executive discussions to define client priorities, recommend roadmaps, and align architecture to business goals.
- **Recognition:** Earned internal and civic recognition including 2025 NRI Rookie of the Year, 1st Place in the 2025 NRI Data Shark Tank, and team honors for “Most Work Accomplished” at the 2026 St. Louis Civic Data Hackathon.

Lead Consultant - Data Architect

Jul 2024 – Jul 2025
MO

Qusitive

- **Data Platform and Fabric Leadership:** Delivered 24+ Microsoft Fabric implementations, leading architecture, workshops, and technical solutioning across modern data and analytics engagements.
- **Engagement Expansion:** Contributed to a 60%+ conversion rate from initial Fabric engagements into larger follow-on work by helping clients define priorities, architecture direction, and next-phase opportunities.
- **Data Strategy, Governance, and AI Enablement:** Guided client discussions around data strategy, data governance, and AI enablement, helping establish scalable foundations for analytics and future AI adoption.
- **Offering Development and Sales Enablement:** Contributed to the development of client offerings, supporting materials, and internal documentation that improved presales repeatability, strengthened sales enablement, and increased delivery consistency, including refinement of a new Fabric pilot offering.
- **Recognition:** Earned 1st Place and Technical Lead in the 2025 Qusitive AI Hackathon and received the 2024 Combined Q2 and Q3 Brand Promise Award.

Senior Consultant - Data & BI Architect

Nov 2022 – Jul 2024
MO

Neudesic

- **Data Platform Architecture and Business Alignment:** Led architecture, modeling, and business alignment efforts across modern data and analytics engagements, helping clients build scalable platforms aligned to operational and strategic goals.
- **Analytics Enablement and Practice Development:** Built enablement tracks, led recurring training sessions, and helped grow an internal BI user group while contributing to practice growth through internal IP, reusable architecture approaches, training content, and client-facing solution development.
- **Client Leadership and Strategic Advisory:** Led client discussions on architecture, modeling, governance, and business priorities, helping translate technical needs into structured plans for scalable delivery.
- **Recognition:** Earned 1st Place in the 2023 H2 Neudesic Certification Contest and 4th Place in the 2024 H1 Neudesic Certification Contest.