BRENDAN DALY

As a Data & Analytics Leader, I align architecture with business goals to reduce time-to-insight, accelerate delivery, and increase the strategic value of data across the organization. My work focuses on scalable platform design, secure governance, and enabling high-impact decisions through systems that prioritize both performance and adoption. I lead with a see–do–teach approach—developing talent, fostering collaboration, and embedding data-driven thinking into the core of how teams operate. From executive alignment to technical execution, I help organizations turn complexity into clarity and insight into action.

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SKILLS

- **Cloud Data Architecture** – Scalable, governed platforms using Fabric, Synapse, SQL Server, Data Factory, ADLS, Delta Lake, OneLake, and Cosmos DB
- **Data Engineering** – Cloud-native ETL/ELT pipelines and reusable data products using Python, PySpark, SQL; designed for scale, performance, and stakeholder alignment
- **Real-Time & Event Architecture** – Streaming ingestion and alerting pipelines with KQL, Event Hubs, Stream Analytics, and Fabric Real-Time Hub for operational and analytics use cases
- **Data Modeling** – Scalable, governed modeling across dimensional, vault, and medallion patterns for enterprise analytics
- **AI Solutioning & Integration** – Identify and deliver enterprise AI use cases with Copilot, AI Foundry, OpenAI, ML Studio, and Fabric
- **Business Intelligence** – Executive reporting, advanced analytics, KPI frameworks; optimized for usability, adoption, and business impact
- **Data Governance & Security** – RLS, PII protection, auditability, and scalable policies using Purview, Unity Catalog, Profisee, and Collibra
- **Executive Communication** – CxO engagement through strategic readouts, KPI alignment, and roadmap facilitation; translate architecture into business impact and drive stakeholder buy-in
- **Strategic Roadmapping** — Value stream alignment, governance planning, and AI readiness enablement

EXPERIENCE

Lead Consultant – Data Architect
Jul 2024 – Present
Quisitive

- **Led end-to-end architecture and migration** across Fabric, Synapse, and ADLS; implemented data product architecture with reusable design patterns that treat data as an asset. Enabled scalable, governed, and business-aligned analytics delivery while reducing tech debt and increasing delivery velocity.
- **Enabled executive decision-making** by architecting reporting systems that operationalize executive KPIs, integrate with strategic planning cycles, and deliver trusted insights across departments; reduced time-to-insight through governed delivery models and standardized reporting logic
- **Drove adoption and team maturity** through user groups, enablement tracks, and embedded support; applied a see–do–teach model to scale skills, align stakeholders, and establish communities of practice across business and engineering
- **Operationalized enterprise data governance** with RLS, PII controls, lineage, and auditability using Purview, Profisee, and Unity Catalog; enforced standards that balanced security, agility, and platform trust
- **Delivered applied AI solutions** using Copilot, Azure AI Foundry, Fabric, and OpenAI; identified high-impact use cases, integrated contextual logic, and deployed multimodal orchestration to automate workflows, reduce manual analysis, and accelerate decision-making

Senior Consultant – Data & BI Architect
Nov 2022 – Jul 2024
Neudesic

- **Architected Scalable Data Platforms & BI Frameworks** — Led design and implementation of modern analytics solutions using Azure Synapse, Power BI, and Microsoft Fabric; unified siloed data sources into governed, performance-optimized ecosystems
- **Established Analytics Centers of Excellence** — Advised clients on structuring data & analytics teams, defining operating models, and implementing governance frameworks to accelerate adoption and improve organizational data maturity
- **Developed Training Programs & Internal Communities** — Built custom enablement tracks, facilitated Power BI user groups, and delivered hands-on workshops that improved internal capability and reinforced a culture of data-driven decision-making
- **Contributed to IP & Offering Development** — Co-developed internal accelerators, reusable architecture templates, and client-facing IP that became part of Neudesic's formal offerings; provided leadership on Microsoft Fabric readiness strategy

Consultant – Data Engineer
Jul 2021 – Nov 2022
Slalom

- **Refactored & Standardized Tableau Ecosystem** — Led overhaul of 700+ enterprise dashboards, optimizing VizQL performance and aligning reporting logic with scalable data models
- **Optimized Data Integration & Pipeline Design** — Built dynamic pipelines to ingest and vault 900GB+ of Salesforce NGOC data, improving data accessibility and processing throughput
- **Implemented Tiered Lakehouse Architecture** — Deployed Bronze–Silver–Gold pattern using relational and NoSQL sources with Databricks, enabling scalable insights from IoT and user behavior data
- **Led Analytics Education as Academy Facilitator** — Served as course facilitator and group mentor for Slalom's Data & Analytics Academy, guiding cohorts through technical curriculum and applied best practices in data engineering and BI

EDUCATION

Information Science and Technology B.S.
Missouri University of Science and Technology

CERTIFICATIONS

- Microsoft Certified: Azure Data Engineer Associate – DP-203
- Microsoft Certified: Fabric Data Engineer Associate – DP-700
- Microsoft Certified: Fabric Analytics Engineer Associate – DP-600
- Microsoft Certified: Data Analyst Associate – PL-300
- Microsoft Certified: Azure Cosmos DB Developer Specialty – DP-420
- SnowPro Core
- Academy Accreditation - Azure Databricks Platform Architect